INDEX
VOLUME XIII
1982

ARTICLES

Accounting

"At the Choice Point with Inflation Reporting By the Banking Industry."
Patricia A. Frishkoff and Mary Ellen Phillips. Spring 1982, pp. 7-14.

"Should CPAs' Reports on Internal Control Be Required? Survey Evidence on the Effects of Such a Requirement."
Wanda A. Wallace, Spring 1982, pp. 20-23.

"User Perceptions of the Usefulness of Historical Cost, Constant Dollar, and Current Cost Financial Information."
Brock Murdoch, Summer 1982, pp. 36-42.

"A Factor Analysis of Asset Flow Measures."
Michael J. Gombola and J. Edward Ketz, Fall 1982, pp. 35-38.

Economics

"Some Economic Implications of Talmudic Business Ethics."
Richard B. Coffman, Spring 1982, pp. 24-27.

"Talmudic Business Ethics Versus Economic Efficiency — A Reply."
Hershey H. Friedman and Morris Yarmish, Spring 1982, pp. 28-29.

"Marginal Cost and Revenue Industrial Credit-Granting Models: Decision Implications and an Example Application."
Frederick C. Scherr, Winter 1982, pp. 38-42.

"The Incidence and Implications of Mispriced CBOE Puts."
Ladd Michael Kochman, Winter 1982, pp. 24-27.

Finance

"Planning and Financial Performance: A Discriminant Analysis."
Ronald J. Kudla and John R. Cesta, Spring 1982, pp. 30-36.

"Analyzing Currency Demands for a Small Bank."
Donald R. Kummer, Summer 1982, pp. 26-29.

"The Annual Capital Budgeting Rate of Return Method."
Jack Truitt, Fall 1982, pp. 23-25.

"Short-Term Capital Markets and Pegged Exchange Rates."
James M. Hvidding and Bernard Katz, Winter 1982, pp. 34-37.

Government and Business

"Safety and Health Grievances in Labor Arbitration: Pre- and Post- OSHA."
Yitzchak Sabban and Philip Harris, Spring 1982, pp. 15-19.

"Cost of Equity Biases: Another Regulatory Problem."
R. Charles Moyer, Spring 1982, pp. 44-47.

"The Economic Recovery Tax Act of 1981 and Fully Tax-Sheltered Investments."
Robert J. Angell, Fall 1982, pp. 32-34.

"Citation of Precedents in Labor Arbitration."
Yitzchak Sabban and Philip Harris, Winter 1982, pp. 7-11.

"A Test of the Price Effects of Deregulation: The Case of Legal Services in Idaho."
M. J. DiNoto, Winter 1982, pp. 28-33.

International

"Comparative Evaluation of Multinational and Conglomerate Firms' Performance on the Basis of Fundamental Accounting Data: The Canadian Experience."
Halim I. Bishara, Fall 1982, pp. 7-13.

Management

"Trust Differences Between Blacks and Whites in an Organizational Setting."
Dow Scott, Summer 1982, pp. 11-16.

"Two Views of the Future of the Entrepreneur."
Richard C. Schiming, Spring 1982, pp. 22-25.

"A Profile of Motor Carrier Acquisitions 1976 to 1978."
Russell P. Boisjoly and Thomas M. Corsi, Summer 1982, pp. 30-35.

"Economic Conditions and Valuation Approach to the Theory of Take-Overs."
Udayan P. Rege, Fall 1982, pp. 39-44.

"Management's View of Stock Exchange Listing."
H. Kent Baker and Glenn Pettit, Winter 1982, pp. 12-17.

"A Reexamination of Growth Need Strength as a Job Design/Satisfaction Moderator: The Influence of Staffing Practices."
David A. Pierson, Winter 1982, pp. 18-23.

Marketing

"A Review of Retailing Practices for Generic Grocery Products."
Jon M. Hawes and G. E. Kiser, Spring 1982, pp. 37-43.

"Top-Level Selling: Executive Viewpoints."
Alan J. Dubinsky and Thomas N. Ingram, Summer 1982, pp. 7-10.

"Auto Recalls from a Consumer Perspective."
Mary Carolyn Harrison, M. Bixby Cooper, and R. Eric Reidenbach, Summer 1982, pp. 17-21.

"An Assessment of the Interaction Effects of Brand and Store Reputation on Consumer Perceived Risk and Confidence."
Robert L. Taylor and C. P. Rao, Summer 1982, pp. 43-47.

"A Factor Analysis of the RAM Instrument."
Dean Sharits and H. Bruce Lammers, Fall 1982, pp. 14-16.

"Trade Area, Land Use Mix, and Diurnal Shifts in Store Patronage Patterns."
J. Dennis Lord and Douglas B. Mesimer, Fall 1982, pp. 17-22.

"Modes of Retail Distribution: Views of the Elderly."
Nora Ganim Barnes and Michael P. Peters, Fall 1982, pp. 26-31.

"Perceived Risks of Generic Grocery Products and Risk Reduction Strategies of Consumers."
Rex Toh and Steven G. Heeren, Winter 1982, pp. 43-48.

AUTHORS

Angell, Robert J. "The Economic Recovery Tax Act of 1981 and Fully Tax-Sheltered Investments." Fall 1982, pp. 32-34.

Baker, H. Kent and Glenn Pettit. "Management's View

INDEX
VOLUME XIII
1982

ARTICLES

Accounting

"At the Choice Point with Inflation Reporting By the Banking Industry."
Patricia A. Frishkoff and Mary Ellen Phillips. Spring 1982, pp. 7-14.

"Should CPAs' Reports on Internal Control Be Required? Survey Evidence on the Effects of Such a Requirement."
Wanda A. Wallace, Spring 1982, pp. 20-23.

"User Perceptions of the Usefulness of Historical Cost, Constant Dollar, and Current Cost Financial Information."
Brock Murdoch, Summer 1982, pp. 36-42.

"A Factor Analysis of Asset Flow Measures."
Michael J. Gombola and J. Edward Ketz, Fall 1982, pp. 35-38.

Economics

"Some Economic Implications of Talmudic Business Ethics."
Richard B. Coffman, Spring 1982, pp. 24-27.

"Talmudic Business Ethics Versus Economic Efficiency — A Reply."
Hershey H. Friedman and Morris Yarmish, Spring 1982, pp. 28-29.

"Marginal Cost and Revenue Industrial Credit-Granting Models: Decision Implications and an Example Application."
Frederick C. Scherr, Winter 1982, pp. 38-42.

"The Incidence and Implications of Mispriced CBOE Puts."
Ladd Michael Kochman, Winter 1982, pp. 24-27.

Finance

"Planning and Financial Performance: A Discriminant Analysis."
Ronald J. Kudla and John R. Cesta, Spring 1982, pp. 30-36.

"Analyzing Currency Demands for a Small Bank."
Donald R. Kummer, Summer 1982, pp. 26-29.

"The Annual Capital Budgeting Rate of Return Method."
Jack Truitt, Fall 1982, pp. 23-25.

"Short-Term Capital Markets and Pegged Exchange Rates."
James M. Hvidding and Bernard Katz, Winter 1982, pp. 34-37.

Government and Business

"Safety and Health Grievances in Labor Arbitration: Pre- and Post- OSHA."
Yitzchak Sabban and Philip Harris, Spring 1982, pp. 15-19.

"Cost of Equity Biases: Another Regulatory Problem."
R. Charles Moyer, Spring 1982, pp. 44-47.

"The Economic Recovery Tax Act of 1981 and Fully Tax-Sheltered Investments."
Robert J. Angell, Fall 1982, pp. 32-34.

"Citation of Precedents in Labor Arbitration."
Yitzchak Sabban and Philip Harris, Winter 1982, pp. 7-11.

"A Test of the Price Effects of Deregulation: The Case of Legal Services in Idaho."
M. J. DiNoto, Winter 1982, pp. 28-33.

International

"Comparative Evaluation of Multinational and Conglomerate Firms' Performance on the Basis of Fundamental Accounting Data: The Canadian Experience."
Halim I. Bishara, Fall 1982, pp. 7-13.

Management

"Trust Differences Between Blacks and Whites in an Organizational Setting."
Dow Scott, Summer 1982, pp. 11-16.

"Two Views of the Future of the Entrepreneur."
Richard C. Schiming, Spring 1982, pp. 22-25.

"A Profile of Motor Carrier Acquisitions 1976 to 1978."
Russell P. Boisjoly and Thomas M. Corsi, Summer 1982, pp. 30-35.

"Economic Conditions and Valuation Approach to the Theory of Take-Overs."
Udayan P. Rege, Fall 1982, pp. 39-44.

"Management's View of Stock Exchange Listing."
H. Kent Baker and Glenn Pettit, Winter 1982, pp. 12-17.

"A Reexamination of Growth Need Strength as a Job Design/Satisfaction Moderator: The Influence of Staffing Practices."
David A. Pierson, Winter 1982, pp. 18-23.

Marketing

"A Review of Retailing Practices for Generic Grocery Products."
Jon M. Hawes and G. E. Kiser, Spring 1982, pp. 37-43.

"Top-Level Selling: Executive Viewpoints."
Alan J. Dubinsky and Thomas N. Ingram, Summer 1982, pp. 7-10.

"Auto Recalls from a Consumer Perspective."
Mary Carolyn Harrison, M. Bixby Cooper, and R. Eric Reidenbach, Summer 1982, pp. 17-21.

"An Assessment of the Interaction Effects of Brand and Store Reputation on Consumer Perceived Risk and Confidence."
Robert L. Taylor and C. P. Rao, Summer 1982, pp. 43-47.

"A Factor Analysis of the RAM Instrument."
Dean Sharits and H. Bruce Lammers, Fall 1982, pp. 14-16.

"Trade Area, Land Use Mix, and Diurnal Shifts in Store Patronage Patterns."
J. Dennis Lord and Douglas B. Mesimer, Fall 1982, pp. 17-22.

"Modes of Retail Distribution: Views of the Elderly."
Nora Ganim Barnes and Michael P. Peters, Fall 1982, pp. 26-31.

"Perceived Risks of Generic Grocery Products and Risk Reduction Strategies of Consumers."
Rex Toh and Steven G. Heeren, Winter 1982, pp. 43-48.

AUTHORS

Angell, Robert J. "The Economic Recovery Tax Act of 1981 and Fully Tax-Sheltered Investments." Fall 1982, pp. 32-34.

Baker, H. Kent and Glenn Pettit. "Management's View

of Stock Exchange Listing." Winter 1982, pp. 12-17.

Barnes, Nora Ganim and Michael P. Peters. "Modes of Retail Distribution: Views of the Elderly." Fall 1982, pp. 26-31.

Bishara, Halim I. "Comparative Evaluation of Multinational and Conglomerate Firms' Performance on the Basis of Fundamental Accounting Data: The Canadian Experience." Fall 1982, pp. 7-13.

Boisjoly, Russell P. and Thomas M. Corsi. "A Profile of Motor Carrier Acquisitions 1976 to 1978." Summer 1982, pp. 30-35.

Cesta, John R. and Ronald J. Kudla. "Planning and Financial Performance: A Discriminant Analysis." Spring 1982, pp. 30-36.

Coffman, Richard B. "Some Economic Implications of Talmudic Business Ethics." Spring 1982, pp. 24-27.

Cooper, M. Bixby and Mary Carolyn Harrison and R. Eric Reidenbach. "Auto Recalls from a Consumer Perspective." Summer 1982, pp. 17-21.

Corsi, Thomas M. and Russell P. Boisjoly. "A Profile of Motor Carrier Acquisitions 1976 to 1978." Summer 1982, pp. 30-35.

DiNoto, M. J. "A Test of the Price Effects of Deregulation: The Case of Legal Services in Idaho." Winter 1982, pp. 28-33.

Dubinsky, Alan J. and Thomas N. Ingram. "Top-Level Selling: Executive Viewpoints." Summer 1982, pp. 7-10.

Friedman, Hershey H. and Morris Yarmish. "Talmudic Business Ethics Versus Economic Efficiency — A Reply." Spring 1982, pp. 28-29.

Frishkoff, Patricia A. and Mary Ellen Phillips. "At the Choice Point with Inflation Reporting by the Banking Industry." Spring 1982, pp. 7-14.

Gombola, Michael J. and J. Edward Ketz. "A Factor Analysis of Asset Flow Measures." Fall 1982, pp. 35-38.

Harris, Philip and Yitzchak Sabban. "Safety and Health Grievances in Labor Arbitration: Pre- and Post-OSHA." Spring 1982, pp. 15-19.

Harris, Philip and Yitzchak Sabban. "Citation of Precedents in Labor Arbitration." Winter 1982, pp. 7-11.

Harrison, Mary Carolyn and M. Bixby Cooper and R. Eric Reidenbach. "Auto Recalls From a Consumer Perspective." Summer 1982, pp. 17-21.

Hawes, Jon M. and G. E. Kiser. "A Review of Retailing Practices for Generic Grocery Products." Spring 1982, pp. 37-43.

Heeren, Steven G. and Rex Toh. "Perceived Risks of Generic Grocery Products and Risk Reduction Strategies of Consumers." Winter 1982, pp. 43-48.

Hvidding, James M. and Bernard S. Katz. "Short-Term Capital Markets and Pegged Exchange Rates." Winter 1982, pp. 34-37.

Ingram, Thomas N. and Alan J. Dubinsky. "Top-Level Selling: Executive Viewpoints." Summer 1982, pp. 7-10.

Katz, Bernard S. and James M. Hvidding. "Short-Term Capital Markets and Pegged Exchange Rates." Winter 1982, pp. 34-37.

Ketz, J. Edward and Michael J. Gombola. "A Factor Analysis of Asset Flow Measures." Fall 1982, pp. 35-38.

Kiser, G. E. and Jon M. Hawes. "A Review of Retailing Practices for Generic Grocery Products." Spring 1982, pp. 37-43.

Kochman, Ladd Michael. "The Incidence and Implications of Mispriced CBOE Puts." Winter 1982, pp. 24-27.

Kudla, Ronald J. and John R. Cesta. "Planning and Financial Performance: A Discriminant Analysis." Spring 1982, pp. 30-36.

Kummer, Donald R. "Analyzing Currency Demands for a Small Bank." Summer 1982, pp. 26-29.

Lammers, H. Bruce and Dean Sharits. "A Factor Analysis of the RAM Instrument." Fall 1982, pp. 14-16.

Lord, J. Dennis and Douglas B. Mesimer. "Trade Area, Land Use Mix, and Diurnal Shifts in Store Patronage Patterns." Spring 1982, pp. 17-22.

Moyer, R. Charles. "Cost of Equity Biases: Another Regulatory Problem." Spring 1982, pp. 44-47.

Murdoch, Brock. "User Perceptions of the Usefulness of Historical Cost, Constant Dollar, and Current Cost Financial Information." Summer 1982. pp. 36-42.

Peters, Michael P. and Nora Ganim Barnes. "Modes of Retail Distribution: Views of the Elderly." Fall 1982, pp. 26-31.

Pettit, Glenn and H. Kent Baker. "Management's View of Stock Exchange Listing." Winter 1982, pp. 12-17.

Phillips, Mary Ellen and Patricia A. Frishkoff. "At the Choice Point with Inflation Reporting by the Banking Industry." Spring 1982, pp. 7-14.

Pierson, David A. "A Reexamination of Growth Need Strength as a Job Design/Satisfaction Moderator: The Influence of Staffing Practices." Winter 1982, pp. 18-23.

Rao, C. P. and Robert Taylor. "An Assessment of the Interaction Effects of Brand and Store Reputation on Consumer Perceived Risk and Confidence." Summer 1982, pp. 43-47.

Rege, Udayan P. "Economic Conditions and Valuation Approach to the Theory of Take-Overs." Fall 1982, pp. 39-44.

Reidenbach, R. Eric, Mary Carolyn Harrison and M. Bixby Cooper. "Auto Recalls from a Consumer Perspective." Summer 1982, pp. 17-21.

Sabban, Yitzchak and Philip Harris. "Safety and Health Grievances in Labor Arbitration: Pre- and Post-OSHA." Spring 1982, pp. 15-19.

Sabban, Yitzchak and Philip Harris. "Citation of Precedents in Labor Arbitration." Winter 1982, pp. 7-11.

Scherr, Frederick C. "Marginal Cost and Revenue Industrial Credit-Granting Models: Decision Implications and an Example Application." Winter 1982, pp. 38-42.

Schiming, Richard C. "Two Views of the Future of the Entrepreneur." Summer 1982, pp. 22-25.

Scott, Dow. "Trust Differences between Blacks and Whites in an Organizational Setting." Summer 1982, pp. 11-16.

Taylor, Robert L. and C. P. Rao. "An Assessment of the Interaction Effects of Brand and Store Reputation on Consumer Perceived Risk and Confidence." Summer 1982, pp. 43-47.

Toh, Rex and Steven G. Heeren. "Perceived Risks of Generic Grocery Products and Risk Reduction Strategies of Consumers." Wnter 1982, pp. 43-48.

Truitt, Jack. "The Annual Capital Budgeting Rate of Return Method." Fall 1982, pp. 23-25.

Wallace, Wanda A. "Should CPAs' Reports on Internal Control be Required? Survey Evidence on the Effects of Such a Requirement." Spring 1982, pp. 20-23.